



# RM Easiteach

## MEDIA RELEASE

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## RM Educational Software Inc. announces Winner of the RM Easiteach Scholarship Award to attend BETT in London

**RM Educational Software, Marstons Mills, MA—December 1 2006**--RM Educational Software, a subsidiary of RM Plc, the UK's leading provider of ICT in education announced today the winner of the RM Easiteach Scholarship Program is Cindy Hasselbring of Milan High School, Milan, MI.

Last year RM announced an Easiteach Scholarship Award in recognition of teaching excellence in the use of award winning RM Easiteach interactive software. Educators were required to demonstrate exemplary practices in the use of whole class teaching technology involving RM Easiteach in their schools. The Milan Area School District in Milan, Michigan implements a district wide license of RM Easiteach including the optional components of toolbars and content packs.

"We received a number of applications. Through the course of many deliberations we have chosen Cindy Hasselbring of Milan Area Schools to be the winner to attend BETT! She provided a lesson using RM Easiteach to teach the Pythagorean Theorem in her high school Geometry class. RM is providing air travel and hotel accommodations for Cindy to attend BETT in Olympia, London. BETT is the world's leading educational information & communications technologies (ICT) event," says Kevin Pawsey, Managing Director of RM Educational Software, Inc.

RM will have a very large presence at BETT. RM is the leading provider of ICT, software and services to UK education. On the RM stand you will be able to see our latest products including the energy saving ecoquiet PC and the new RM Learning Platform. More information including registration for BETT be found at [http://www.bettshow.com/bett/show\\_home1.asp](http://www.bettshow.com/bett/show_home1.asp).

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**About RM Easiteach**

RM Easiteach is a powerful and flexible K-12 whole-class teaching software solution which runs on all brands of interactive whiteboards and other remote pointing devices. Designed to provide subject specific teaching tools, this award winning software can transform the teaching experience for educators and the learning experience of their students. Simple to learn and easy to use, RM Easiteach software enables teachers to build exciting and flexible multimedia lessons by creating visual and animated models to teach concepts and processes. The visual impact and the interactivity of RM Easiteach captures the students' imagination. It makes learning engaging, motivating and fun for both student and teacher alike.

**About RM Educational Software Inc.**

RM Educational Software Inc. ([www.rmeducation.com](http://www.rmeducation.com)) is a subsidiary of RM Plc UK ([www.rm.com](http://www.rm.com)), a leading provider of ICT software, services and infrastructure to schools, colleges and universities. RM Plc is quoted on the UK stock exchange (London Stock Exchange: RM.), has revenues in excess of \$450m US per annum and offices in the UK, India, North America and Australia.

Founded in 1973, the company has spent over 30 years designing transformational solutions for education that are based on the needs of teachers and learners in the classroom. RM offers a whole host of education services, from hardware and software products to helping schools develop long term strategic ICT plans.

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