

## **MEDIA ANNOUNCEMENT – FOR IMMEDIATE RELEASE**

For more information contact:

Kevin Pawsey,  
Managing Director  
RM Educational Software, Inc.  
Tel: 866-728-6758  
Mobile: 774-238-6518

[kpawsey@rmeducation.com](mailto:kpawsey@rmeducation.com)

### **RM Educational Software Inc. Announces Podium - Podcasting for Education**

*- New, easy to use application for students and teachers to create, edit and produce podcast for all areas of the curriculum-*

#### **FETC Conference, Orlando, 2007**

##### **What is Podium?**

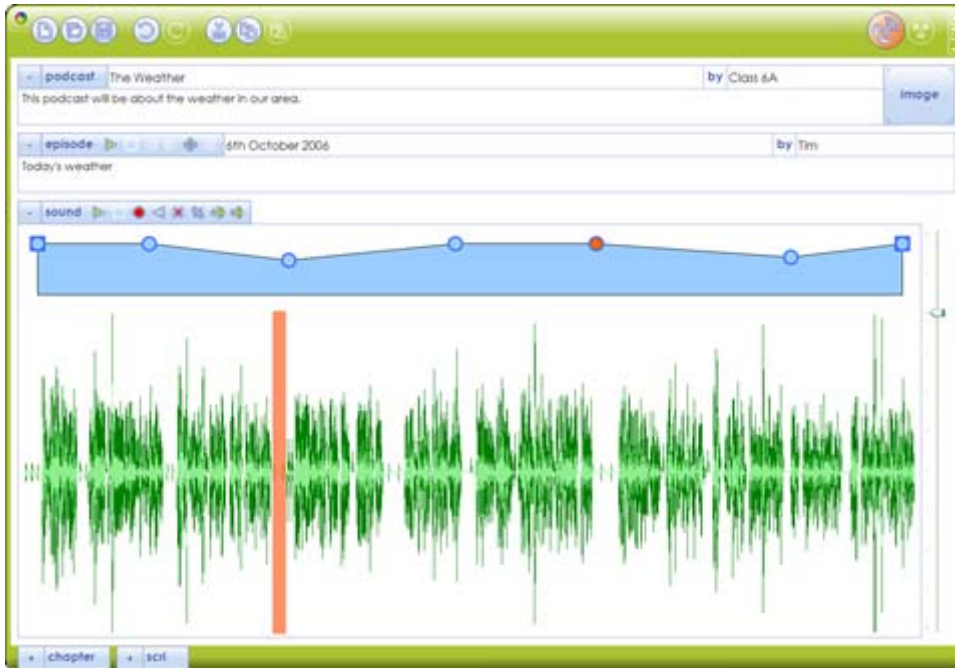
Podium is a PC-based application, designed specifically for K-12 and Higher Education. It is an easy-to-use piece of software that allows students of any age to create edit and publish podcasts all from the same simple interface.

After being trialed in a number of schools, Podium is now launching in the US bringing podcasting within the reach of all educators, giving teachers and pupils the chance to create podcasts quickly and easily.

“Podcasting allows educators and students to move closer to the ideology of 1:1 computing”, stated Kevin Pawsey, Managing Director, RM Educational Software. “Many students already have access to iPods and this allows teaching and learning to be done in an environment that is both stimulating and motivating using technology that they relate to; this is a simple to use but effective educational tool that will help increase student attainment across all areas of the curriculum ”

As well as allowing students to display and extend their creativity using audio as a means of expressing themselves, teachers are able to use Podium to regularly communicate with parents and colleagues through posting school updates on the website. They can also publish lesson guides to help students who may have missed sessions through absence or who simply need reinforcement when completing assignments.





### Group working

Group working has also been enhanced through Podium's fantastic scripting tool, which allows pupils to assign parts of their dialogue to different members of the group. For example, if students are recording an extract from Shakespeare as one of their podcasting episodes, they are able to color code the text on screen for different characters, so each person knows when it's their turn to speak.

The uses of podcasting within a classroom environment are boundless. Students can create radio shows, record dialogue from plays or simply talk about what they like to do at the weekends, and share this with the rest of the school community via the web.

Podium can promote creativity and some exceptional results have been achieved by pupils who sometimes struggle to express themselves through simply reading and writing.

**RM Educational Software is looking for one school in each state of the US to become "Power Podcasters" to fully explore the reach of podcasting in Education. Please contact [podium@rmeducation.com](mailto:podium@rmeducation.com) to register your interest.**

**For additional details of Podium, please go to [www.rmeducation.com](http://www.rmeducation.com)**

**-MORE-**

**About RM Educational Software Inc.**

RM Educational Software Inc. ([www.rmeducation.com](http://www.rmeducation.com)) is a subsidiary of RM Plc UK ([www.rm.com](http://www.rm.com)), a leading provider of ICT software, services and infrastructure to schools, colleges and universities. RM Plc is quoted on the UK stock exchange (London Stock Exchange: RM.), has revenues in excess of \$500m US per annum and offices in the UK, India, North America and Australia.

Founded in 1973, the company has spent over 30 years designing transformational solutions for education that are based on the needs of teachers and learners in the classroom. RM offers a whole host of education services, from hardware and software products to helping schools develop long term strategic ICT plans.

**About Softease Podium**

Softease Podium has been developed by Softease ([www.softease.com](http://www.softease.com)), a wholly owned subsidiary of RM plc ([www.rm.com](http://www.rm.com)).

Softease was formed 1994 with a vision to create educational software that was intuitive and truly easy to use. Ten years of development experience has come together to produce some of the highest quality, award winning educational software tools now in daily use in over 50% of all UK primary schools.

Major developments since the early days have lead to the addition of many more products in the Softease range, all designed with the same ease of use philosophy and an understanding of educational requirements in our rapidly changing technological age. Podium is the latest product to be developed under this philosophy.

###